

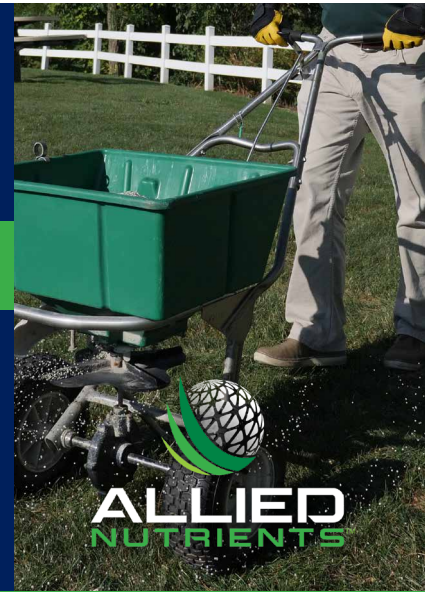
TURF TIPS

WHAT'S IN THE BAG

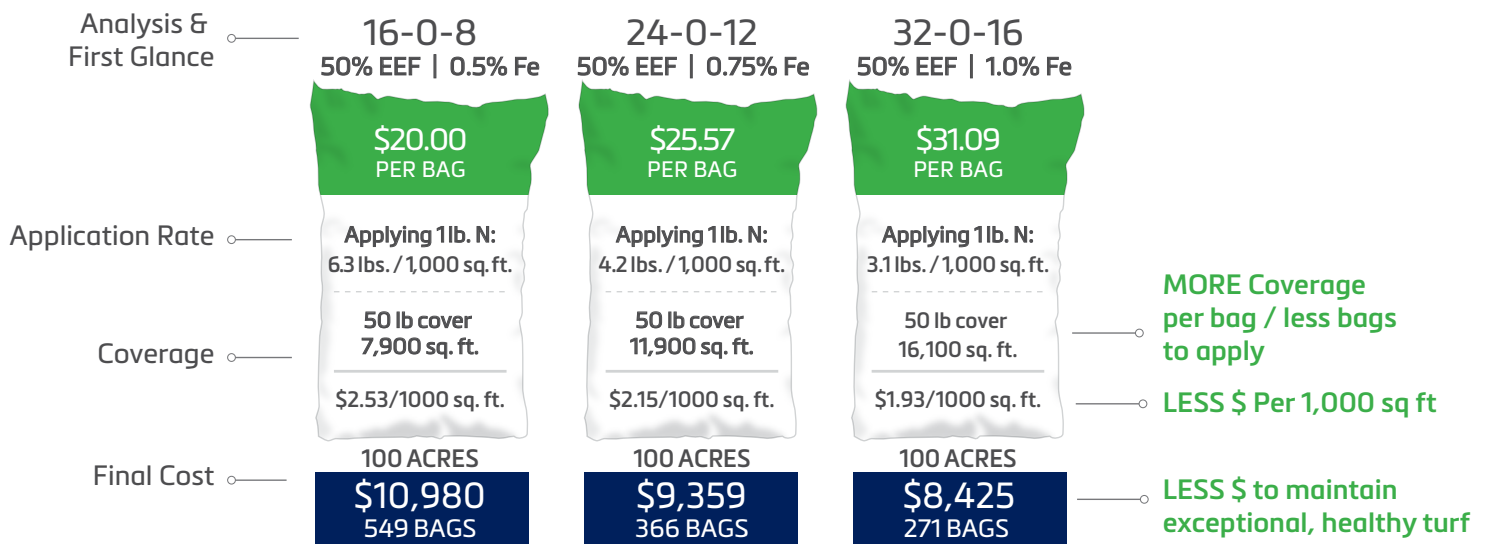
If you are buying a bag of fertilizer on cost alone, other factors should be considered that contribute to a better return on investment and increased profitability.

MORE Enhanced Efficiency Fertilizer (EEF) technology in your bag allows you to:

- Cover MORE acres with LESS bags
- Spend LESS \$ per acre to maintain turf
- LESS bags to transport or store - reducing labor and storage
- REDUCED expense and operating cost and INCREASED profits
- Provides superior nutrition for LESS \$, which results in exceptional, healthy turf



MORE Nutrition = LESS Operating Cost

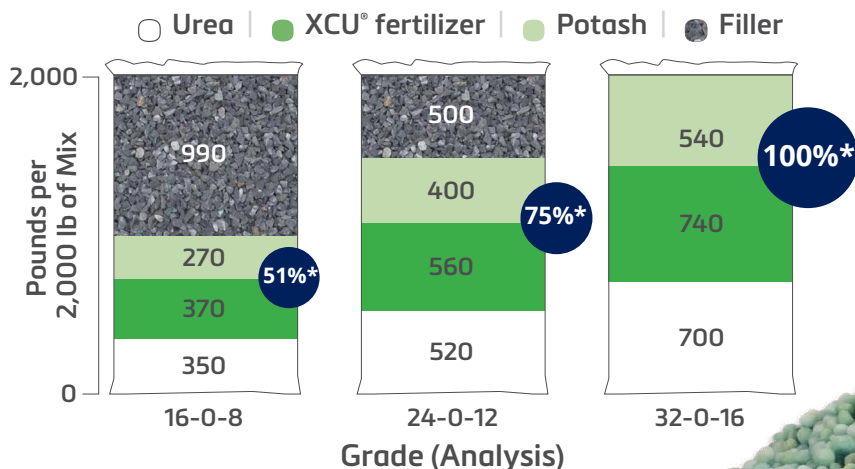


Pricing data and product availability are for representative purposes only, and do not constitute an offer.

Filler vs. 100% Nutrition (No Filler)

*Represents the percent of the bag that contributes to turf health

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Why spend time applying FILLER to your turfgrass?

With a higher amount of nutrition in the bag, more of the nitrogen (N) you pay for AND spend time and labor to apply contributes to the health of your turf.